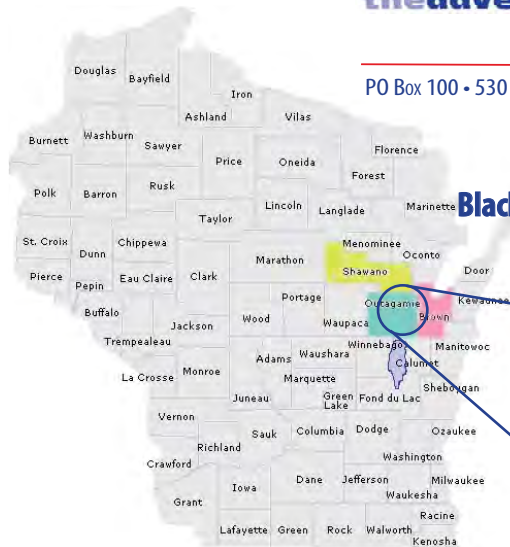


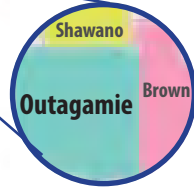
Published Every Monday • Deadline Thursday At Noon

theadvertiser
TimesPress

PO Box 100 • 530 E. WISCONSIN STREET, SEYMOUR, WI 54165
 920-833-0420



**Proudly Serving Seymour,
 Black Creek, Shiocton, Nichols,
 Freedom and the
 Surrounding Areas**



Rates in
 Effect
 through
 12/31/19

www.advertisercommunitynews.com

Seymour (54165)	2976
Black Creek (54106)	1694
Shiocton (54170)	1435
Nichols (54152)	100
*Oneida (54155)	415
*Pulaski (54162)	926
Freedom (54131)	480
*Bonduel (54107)	250
Bulk Drop	492
Miscellaneous.....	232

**LOCALLY-OWNED
 FREE SHOPPER
 AND
 SUBSCRIPTION
 NEWSPAPER
 OVER 10,000 CIRCULATION**

* Partial circulation

Keeping YOU Connected To Your Community

Ken Hodgden; Publisher.....	ken.h@adcommnews.com
Sara Tischauser; Editor.....	sara.t@adcommnews.com
Linda Titel; Assistant Editor, Paginator	linda.t@adcommnews.com
Dan Maglior; General Mgr., Sales	dan.m@adcommnews.com
Becky Mueller; Administrative Assistant, Inside Sales	becky.m@adcommnews.com
Lea Ann Schneider; Production Mgr., Admin. Ass't., Inside Sales	leaann.s@adcommnews.com

General e-mail: sey.prod@adcommnews.com

Rev. 2019 V:Rate Card Folder

www.advertisercommunitynews.com

2019

Publication Data and Contact Information

Effective through 12/31/19



theadvertiser

TimesPress

PO Box 100 • 530 E. WISCONSIN STREET • SEYMOUR, WISCONSIN 54165 • 920-833-0420

FAX: 920-833-0423 E-MAIL: sey.prod@adcommnews.com



**All ads run in full color
in the Advertiser
AND Times-Press**



NOTE!
Ads run in the Advertiser on Monday and gets picked up in the Times-Press on Thursday at no add'l. cost.

Display Advertising Rates

1-6".....	\$17.30 pci
7-12".....	\$17.00 pci
13-20".....	\$16.60 pci
21-42".....	\$15.40 pci
43-87".....	\$11.60 pci
88" or more.....	\$ 8.85 pci

**pci = per column inch All rates net*

Yearly Frequency Discounts

13 to 25 Weeks.....	2% Discount
26 to 39 Weeks.....	4% Discount
40 to 52 Weeks.....	8% Discount

Non-Profit Rate..... \$13.00 pci

Display Advertising Deadline: Noon on Thursday

Position Requests

All requests for position will be given full consideration.

Political Advertising

Ads must be pre-paid. Payment disclosure included on all ads.

Front Page Advertising

Single Box \$49.00 Double Box \$95.00

Times Press Banner (6 col. x 2")\$180.00

Sports Banner (6 col. x 2").....\$115.00

Advertiser **Half Front** \$450 **Full Front** \$800 (*picks up in Times-Press*)

Mechanicals

1 column.....	1.5"
2 columns.....	3.15"
3 columns.....	4.8"
4 columns.....	6.45"
5 columns.....	8.1"
6 columns.....	9.75"

Maximum Height: Image Size 14.75"

News Deadline: Noon on Thursday

theadvertiser
TimesPress
PO Box 100 • 530 E. Wisconsin St • Seymour
920-833-0420
E-Mail: sey.prod@adcommnews.com
www.advertisercommunitynews.com

Rates Effective Through 12/31/19

Preprinted Inserts

Single Sheet.....	\$42/M
4 Pages.....	\$46/M
8 Pages.....	\$49/M
12 Pages.....	\$51/M
16 Pages.....	\$55/M

M=Price Per Thousand (1,000) - Minimum: 1,500

Deliver inserts to:

The Advertiser
c/o: Christensen Printing & Publishing
1211 E. Richmond Street, Shawano, WI 54166

Insert Space Reservations

We offer below zip code inserting.

One week prior to insertion date. Call **920-833-0420**.

Classifieds

PRIVATE PARTY; 5 lines (25 words).....	\$6.50	Additional lines.....	\$1.00 per line
RUMMAGE SALE; 7 lines (35 words).....	\$8.00	Additional lines.....	\$1.00 per line
COMM./EMP.; 5 lines (25 words).....	\$15.00	Additional Lines.....	\$3.00 per line
SMALL BUSINESS; 5 lines (25 words).....	\$10.00	Additional lines.....	\$2.00 per line

Photo, Border, Bold Type, Blind Box or Color \$5.00 each

Classified Advertising Deadline: 4 PM on Thursday

GENERAL PROVISIONS:

All advertising is subject to the publisher's approval. Advertisers who proof their ads assume full responsibility for accuracy. Publisher's liability for damages resulting from errors in any ad is limited to the price of the space occupied by the error. The publisher shall not be responsible for consequential damages suffered by any party for such error. In the event of errors in prices, the **Advertiser/Times-Press** agrees to submit a letter of correction to be posted in the business concerned, but will not be financially liable for any amount of goods or services affected by incorrect pricing. The **Advertiser/Times-Press** will not be responsible for errors beyond the first insertion.

theadvertiser
TimesPress

PO Box 100 • 530 E. Wisconsin Street • Seymour **920-833-0420**
E-Mail: sey.prod@adcommnews.com www.advertisercommunitynews.com

Rates Effective Through 12/31/19